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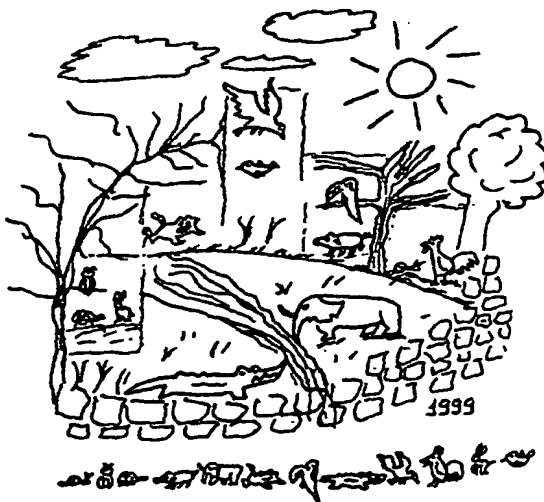
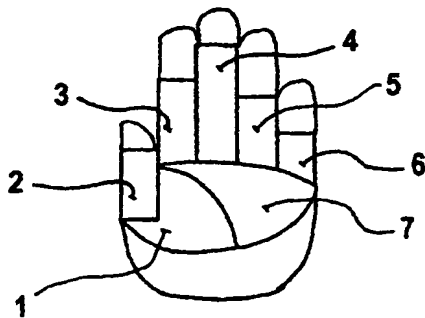
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(54) Title: VISUAL SENSITIVE SUPPORT OF CALENDARS



(57) Abstract: The present invention refers to an element that will become part of the composition of a calendar with the aim of integrating the calendar into objects or illustrations. It is applicable to the calendars of dates. The proposed solution is a definition of areas (1-7) that will constitute themselves as elements of the calendar, the sum of the areas (1-7) constituting the support for the other elements being associated therewith. The disposition of seven areas (1-7), one for each day of the week, in sequential order allows the reduction of necessary space and/or the change of the appearance of the calendar, allows integrating the calendar into illustrations, objects or advertisements, the calendar thus being fitted to a ring, to a small coin, to a pen, to a shirt button, to a credit card, to an industry mark, trade or service, to an advertisement to a landscape in a picture, to a toy and other objects in a personalised way.

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